

JANUARY 2022 Newsletter



Editorial by Adrien Couret (H.07) President of HEC Alumni

2021 was another year of trial for us, our families and our colleagues. It was also a year in which we faced the unprecedented and the uncertain in our personal and professional lives. In the few months that I have been by your side, whether in Paris, around France or around the world, I have seen the HEC Alumni community adapt to renew and maintain the link that brings us together, deploy new modes of action, and pursue a high ambition: We Share, We Dare, We Care. As we embark on a new year, this state of mind must inspire us with the strongest confidence.

Confidence in our network, which is being strengthened with new digital tools, a range of services and communications that are closer to you. Confidence in our bold actions, whether they are already successful, such as the first HEC Ventures fund, or whether they will only come to fruition in 2022, such as the future UK House in London. Confidence in our ability to address new environmental issues that the new generations, among others, are placing at the forefront of their concerns.

So, dear members, volunteers and permanent staff of the HEC Alumni Association, I wish you a beautiful year 2022 full of our collective achievements.

[See the video with the President's New Year's wishes](#)

The 3-Minute Update

👉 Info

A White Paper on Biodiversity

The aim of this paper is to study the impact of business activities on biodiversity, an impact that is more or less known and less controlled than that of carbon emissions. Prepared to contribute to the discussions among the negotiators of the COP15 which will be held very soon in Geneva, it will make concrete proposals developed after conversations with business leaders and investors from the HEC Community. This work is carried out by the Committee and the young graduates who form HEC Transition.

To learn more about the initiatives led by the School and our community in terms of transition, [consult the HEC Paris 2020-2021 impact report](#)

🎯 Initiative of the Month

Solidarity at the Heart of HEC Alumni's Mission

Did you know that HEC Alumni has a Solidarity Fund, funded in part by a percentage coming from Infinity Pass membership fees.

This fund offers personalized support to HEC alumni:

- financial assistance through the allocation of honor loans;
- subsidies to allow those who would not otherwise have the means to avail of HEC Alumni services;
- confidential and tailored support.

Several alumni received support last year thanks to the solidarity of their peers.

Let's go further in 2022 to allow everyone to bounce back and accomplish their projects! [Find out more](#)

📊 Figure of the Month: 19,135

The number of HEC Alumni fee-paying members to date. Thank you for your support and to those who have already paid their dues for 2022. Your contribution allows us to play our role as a partner for all HEC graduates.

Your Association



HEC Alumni, the Partner for All Graduates!

Take a few moments at the beginning of the year to confirm your membership and benefit fully from all the services and advantages of the N°1 alumni network in the world. Your membership fees allow the alumni association to exist, develop our offer and better serve the HEC community. [Just 1 click away: don't wait any longer!](#)

Trajectories Prize: the 2022 Edition Is Open

"Ruptures and balances: reinventing performance" is the theme of the Women@HEC Trajectories Prize which aims to highlight inspiring career paths. This year, there are two new prizes, one dedicated to HEC women and the other to mixed partnerships. Apply or recommend male/female profiles whose career path illustrate this year's theme by February 5 at the latest. [See the terms of participation](#)



A New Year: the Network's Online Celebrations!

2022 began with a "Zoom" on the heart of HEC Alumni's activity, the life of our Network, its clubs and volunteers. Adrien Couret paid tribute to all our alumni who dynamically animate the HEC community throughout the year. During this ceremony, awards were given to celebrate great achievements in 2021.

- the [Culture Club](#) for its rich program despite the pandemic: 19 events in 2021 including 12 since September!
- [Patrice Vandame](#) (MBA.82), who is relentless in seeking out the contact details of our graduates to update the databases of our regional clubs around France. To date: 1,267 contacts updated!
- the [H.09 graduating class](#) for their exceptional mobilization in favor of HEC Paris: €250 000 (over 5 years) raised for the benefit of the Foundation; great participation in the HEC Ventures investment fund; the ambition to have at least 250 classmates sign up for the Infinity Pass over the next 5 years. An example to follow!
- [Jeannine Ballereau](#) (HJF.48), a delegate who has led the HEC JF community of class delegates with extraordinary energy for the last 20 years. We thank her for this wonderful support, a true pillar for the Association.
- the [Swiss Chapter](#) which offers many of HEC Alumni's activities locally: creation of HEC Life Project services locally, Gala,...

BRAVO and THANKS TO ALL OUR CLUBS AND GRADUATING CLASSES for their wonderful work throughout the year!

Governance Group in Switzerland

The Governance Group within the Swiss Chapter reports on its initiatives. [See the PDF for more details \(in French only\)](#).

The group is recruiting new members – contact [Marie de Freminville](#) for more information

HEC Stories - The French Presidency of the EU

Interviewed by Gregor Wachinsky, French correspondent of Handelsblatt in Paris about the French presidency of the Council of the EU, Prof. Alberto Alemano recently gave a one-hour masterclass about the 2022 French presidency of the Council of the European Union for HEC alumni.

[HEC Stories shares the highlights of this exciting exchange](#)
[Watch the full Masterclass](#)



HEC TALKS: with Hubert Joly - 25 January

For the first HEC Talks in 2022, HEC Paris has the honor of welcoming Hubert Joly, former Chairman and CEO of Best Buy and lecturer at Harvard Business School for a conversation on "Purposeful Leadership: The New Business Revolution".

Follow via [Youtube](#) or [Facebook](#)

Meetings not to be missed



NYC Chapter – Employee Experience - 16 Feb.

Come and discover the results of the 2021 Edelman Trust Barometer with Cydney Roach, Edelman Global Chair of Employee Experience and how to unlock a significant ROI for employers if they align their strategy with the priorities of employees and recruits.

[Register](#)



Masterclass - Understand and Embrace the New Activist Generation at Work - 22 Feb.

In this session, Prof Shaheena Janjuha-Jivraj, co-author of Futureproof your Career, will provide perspectives on key trends shaping careers. She will focus on how activism is increasingly an important element of leadership development. [Enregister](#)



Save the Date: HEC Alumni Visit to the Dubai Expo - from 23 March to 26 March

HEC Alumni is preparing a visit to go to the Dubai Expo, the Louvre Museum in Abu Dhabi, and the gala diner of the UAE Alumni Chapter.

[More information](#)



Don't Miss Your MBA/EMBA Reunion on Campus! - 18 June

2022 will be your milestone year and we are excited to celebrate this anniversary with you. It will be a great opportunity to reconnect with your alma mater and fellow classmates.

Invited classes - HEC MBA and EMBA Graduates from the following graduating classes: 1972, 1977, 1982, 1987, 1992, 1997, 2002, 2007, 2012, 2017.

[Don't miss your Early Birds tickets available until February 28th 2022!](#)

Consult the agenda for all our events [here](#)

On the Campus



HEC: No. 1 European Business School According to the FT

CMA CGM, HEC Paris and the HEC Foundation joined forces on December 21 in Beirut to create a scholarship program that will provide 20 Lebanese students per year with the opportunity to study at HEC Paris for ten years.

The CMA CGM Excellence Fund for Lebanon will cover both tuition and living expenses for the beneficiaries: it will aim to train the Lebanese leaders of tomorrow, to help young Lebanese build a better future for themselves and to contribute to the reconstruction of their country. Lebanon, which has a community of more than 500 alumni, has always had strong ties with HEC, which today wishes to show its solidarity. [To know more about HEC](#)

MBA January 2022 - a Historic Class

On January 6 and 7, the campus welcomed the new class of MBA students. This is a historic class in terms of its number. With 181 students, it is the largest January class ever. This is a consecration for this program whose reputation and recognition continue to grow throughout the world, as shown by the latest rankings, with a 7th place worldwide and 4th in Europe in [the latest Financial Times rankings](#).

It is also historic in the quality of the students with an average GMAT score of over 690 points and a particularly wide range of profiles: engineers, doctors, veterinarians, entrepreneurs, from all over the world... an embodiment of diversity and difference that create excellence. This year, 68 scholarships were awarded by the HEC Foundation thanks to the support of its donors.

[Read the interview with Andrea Masini, Associate Dean of MBA programs, on the Poets & Quants website](#)

Impact Tomorrow: the Foundation's Campaign Is Accelerating

Halfway through the fundraising campaign, we are delighted to see so many of you mobilized around unifying projects such as HEC Village, Generation Share and the MBA Giving Month! Thanks to the support of our donors, the campaign counter now stands at €136 million out of a €200 million goal for 2024. In 2021, we were able to fund €12.6 million in projects for HEC Paris and we will do even better this year.

[Discover 2021 results in the New Year wishes video](#) from Olivier Sevilla (MBA.90), President, and Delphine Colson (H.94), Executive Director of the HEC Foundation

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)

Happy reading!

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the payment of your membership fees.
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